



May 10, 2007

To: All O.L.A. Members

We would like to take this opportunity to introduce you to CFR, the agency that the Oklahoma Lumbermen's Association has chosen to endorse as the preferred provider for property and casualty insurance and risk management services. You are likely aware Oklahoma Lumbermen's Association has endorsed insurance companies (as opposed to agencies) in the past, such as Federated Insurance, and currently endorses Pennsylvania Lumbermen's Mutual. We have concluded that CFR provides a broader range of services to our membership, while continuing to work with our endorsed insurance carrier, whoever that may be. CFR has over 70 years experience in our state, as well as a proven track record in association-related programs – the Oklahoma Homebuilders Association is an example.

CFR's goal with each and every OLA member is to work towards reducing their overall cost of risk. In this regard, they bring a wide range of added-value services to the table and a commitment to be involved in your risk management efforts 365 days a year, not just at each annual renewal.

CFR has offices in Oklahoma City and Tulsa and, with close to 100 personnel on the ground in our state currently, has the horsepower and logistical ability to serve our entire membership. CFR has also made a commitment to support OLA by various sponsorships throughout the current year, as well as in years past.

We encourage you to visit with any CFR representative and appreciate your continued support of the Oklahoma Lumbermen's Association. Please let us know if you have any questions or comments.

Sincerely,

Henry Bockus  
President